

POSTGRADUATE STUDY

MASTER OF BUSINESS ADMINISTRATION (MBA)

NEW MBA ON THE CENTRAL COAST



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

FIND OUT WHERE **NEW**
CAN TAKE YOU



MASTER OF BUSINESS ADMINISTRATION

The University of Newcastle is bringing the Master of Business Administration (MBA) to the Central Coast from 2018. Be part of the first cohort of students to study the MBA in Gosford and develop strong local connections both personally and professionally. The MBA Gosford is designed to challenge you to think strategically, and to develop your capacity for professional career advancement and leadership.

A WORLD-CLASS LEARNING EXPERIENCE

From Trimester 2 2018, for the first time ever, the University of Newcastle's MBA will be delivered on the Central Coast, in Gosford. The MBA will be delivered from Central Coast Council in the Gosford CBD, a short walk from Gosford Rail Station and central parking. Our new location is ideal for professionals who currently commute for work and provides a unique opportunity for you to enjoy the benefits of studying close to home in modern facilities. Classes will be held in small numbers creating a collaborative and supportive learning environment for candidates.

Studying the MBA in Gosford will provide enhanced opportunities to build relationships with like-minded professionals and strengthen your networks on the Central Coast. You will be able to capitalise on the University of Newcastle's existing partnerships with local organisations, and forge lasting relationships with career-oriented individuals.

LEARN THE LANGUAGE OF BUSINESS

Our modern organisational world is shaped by those who understand the language of business and management. The MBA Gosford will help you to become highly conversant in this language, and to develop a capacity to think and act strategically.

Choose to study with us and you will obtain qualifications from an internationally recognised business school. We hold AACSB accreditation, earned by fewer than 5% of the world's business programs.



DURATION:

1.5 YEAR FULL-TIME OR PART-TIME EQUIVALENT



MODE:

FACE-TO-FACE, ONLINE OR MIXED MODE*

(*Combination of online and face-to-face)



INTAKE:

TRIMESTER 2 2018, TRIMESTER 1 2019



LOCATION:

GOSFORD

ACCELERATE YOUR CAREER

The MBA Gosford program will turn you into a leader who is responsive, adaptable and highly capable within and across organisations of all sizes in the public, private or not-for-profit sectors. Whether you are an early, middle or late career professional, the MBA will equip you with the 'know how' to excel in senior and executive management positions.

MBA PROGRAM DETAILS

Our newly designed MBA program reflects the latest in contemporary management practice, providing six fundamental courses covering the foundations of modern business: money, markets and people.

Core courses in leadership, strategic management and corporate governance provide pivotal insights into the dynamics of modern organisations.

In addition to the core courses, you will have the choice to specialise in one of the following areas:

1. Innovation Management and Entrepreneurship
2. Human Resource Management
3. Marketing
4. Applied Finance
5. International Business
6. Health Services Management

Alternatively, you can create your own course program, selecting your preferred areas of study from over 70 elective courses.

The MBA Gosford allows you to study a mix of face-to-face and online courses giving you the flexibility to balance professional and personal commitments.

NEW DOESN'T JUST HAPPEN, IT NEEDS THE RIGHT PEOPLE TO CHASE IT. VISIT GS.EDU.AU/MBAGOSFORD

For full information and to find out how to apply, contact:

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