

Ideas from Central Coast Logistics Forum – Mingara 28th July 2017

Idea 1- SHARED STORAGE

NEED:

- Large commercial yards/deport/facility/HUB
- Central Coast location (airport site)
- Close to major road/rail

BENEFIT/IMPACT

- Cost Sharing
- Cheaper than Sydney storage
- Employment & business growth
- Potential savings on import cost FCL v LCL
- Consolidation opportunity

DIFFICULTY

- Segregation of product types
 - Focus on local product to start initially
 - Chemical v Food v General
- Priorities booking
- Handling and management costs
- Securities and Insurance
- Not a rocket science i.e. solvable

Idea 2 -UBER FOR FREIGHT

BENEFITS

- Backload Optimisation (increased profitability)
- Less Truck Movements
- Offer Warehouse space
- Less impact on infrastructure
- Freight consolidation hubs
- Less environmental Impact

DIFFICULTIES TO IMPLEMENT

- Project Funding
- Market Education
- Transport Carrier resistance
(AIR ROAD RAIL)

WHAT TO DO NEXT

- Form CC Project Group
- Fund Project (Government/Private/Industry)

Idea 3 - TRANSPORT AND LOGISTICS HUB

BENEFITS IMPACT

- Cost Savings – occupancy costs
- Located in one spot
- Leverages of benefits for North Conex + M1 Upgrade
- Benefits of co-loading of trucks
- Environmental benefits
- Increased employment
- Possibly break delivery loads before Sydney

DIFFICULTY TO IMPLEMENT

- Available Site
- Land that is serviced
- Funding - Principal anchor partner
- Business Case/Feasibility
- Political Sensitivity

PROPOSE WHAT TO DO NEXT?

- Basic research/workshop
- Talk to government regarding state plan
- Review other comparable examples

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Idea 4 - CENTRALISED BUSINESS/LOGISTICS HUB

COLLABERATE WITH LOCAL COUNCILE, GOVERNMENT AND FREIGHT INDUSTRIES

BENEFITS

- Catering to small-Medium Business
- Offering Solutions
 - Wider Network
 - Timely Deliveries
 - Cost Effective Solutions
 - Volume Consolidation
 - Less Administration Cost
- Training Development with staff (skills)
- Local Employment

DIFFICULTIES

- Government Engagements

WHAT TO DO NEXT

- Secure Funding
- Make it happen

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Idea 5 – SOCIAL MEDIA PLATFORM

1. Group to use social media to promote emergence of all relevant ideas in the industry:
ongoing
2. BENEFIT DIRECTORY:
 - Time Saving
 - Information sharing (member)
 - Agenda items for future meetings
 - Problem sharing and solving

IMPACTS:

- Potential Misuse
 - Potential lower meeting numbers
3. Difficulty: Needs moderator
 4. DO IT! Committee to action