



Adapt
Innovate
Re-Imagine
Transform
Disrupt



thinking **BIG**

Central Coast Innovation Summit **2019**

Mingara Recreation Club
8 August 2019



Mark McCrindle

Futurist & Influential Thought Leader
McCrindle Research



Silvia Damiano

CEO, About my Brain Institute
TEDx Speaker,

“ A festival of transformative ideas to accelerate your business success and reinvent a new era of industry for our region. ”

Platinum Partner



SPEAKERS

thinking**BIG**
Central Coast Innovation Summit 2019



thinkingBIG Central Coast Innovation Summit 2019 is an exciting program of world-class speakers who will inspire, challenge and prepare you for technology disruption, new leadership paradigms and digital customer models. By understanding the future, we can future proof our regional landscape for inevitable growth.



Mark McCrindle
Futurist and Influential Thought Leader, McCrindle Research

Mark McCrindle, BSc (Psychology), MA, GAICD is a social researcher and demographer with an international following. He is recognised as a leader in tracking emerging issues and researching social trends. As an award winning social researcher and an engaging public speaker, Mark regularly appears across television networks and other media. He is a best-selling author, social commentator, TEDx speaker and Principal of McCrindle Research.



Silvia Damiano
CEO, About my Brain Institute and TEDx Speaker

Entrepreneur, scientist, author and educator, Silvia Damiano is an exceptional speaker on leadership. Silvia is the creator, thought leader and master trainer of the i4 Neuroleader Model & 360° Feedback Assessment Tool, founding The About my Brain Institute with the purpose of democratising leadership & neuroscience.



Stephanie Hall
Associate Director, PwC

Stephanie is the lead for PwC's Cities Agenda. Stephanie explores how we take an integrated approach to planning a modern 'smart' city - how we lead with 'place' outcomes first, with people at the centre while applying data-driven evidence to infrastructure planning.



Peter Auhl
CIO, Central Coast Council

Peter Auhl, 2017 CEO Magazine national "CIO of the Year", has focused on technology, "Sharing of Services" and creating Smart and Connected cities as a key enabler to economic growth. Peter is building a 'smart' Central Coast through technology enablement and connectivity.



Michael Sharpe
Federal Director, Advanced Manufacturing Growth Centre (AMGC)

The Advanced Manufacturing Growth Centre builds high value export focused industries in Food & Agribusiness; MedTech & Pharma; Mining, Technology and Services; Oil, Gas and Energy Resources; and Cyber Security.



Anna Samios
Scaling Up Coach,
Entrepreneurs' Programme Advisor

Anna Samios is an internationally recognised award winning experienced external Board Adviser to mid-market companies who are driven by excellence and wish to build capability and growth using a proven strategic framework.



Kathryn Rae
Senior Consultant, Applied Business Innovation,
SAP Innovation Services

An experienced innovation and design-thinking expert, Kathryn specialises in overcoming complex business challenges. Kathryn is working on driving customer-centricity and empathy through active customer insights programs, data analytics, focus groups and persona development for SAP clients.



Troy Colmer
Founder, Flowing Dams

Troy is a life coach and mentor and works with executives to build optimal health and wellbeing. Troy has run a successful business and understands the challenges leaders face when transforming their business at both a personal and professional level.



Jillian Williams
Central Coast P-Tech Liason IBM ANZ

Jillian works with high schools & industry to provide pathways in technology, food science, IT & STEM sectors for high-school students at Henry Kendall High School, Kariong Mountain High School, Tuggerah Lakes Secondary College Tumbi Umbi Campus and Wyong High School.

SCENTRE GROUP

Centre Management

Catering to a trade area population of more than 369,000 residents as well as sizeable weekender and tourist populations, the Westfield Scentre Group is transforming from a stand-alone retail business into a lifestyle destination.

PROGRAM

thinking **BIG**
Central Coast Innovation Summit 2019



7:30 AM

Guest Registration

7:45 AM

Official opening

Paula Martin, Regional Director, NSW Business Chamber Central Coast

8:00 AM

Future trends: How to chart a path in a profoundly changing world landscape

Mark McCrindle, Futurist

Be inspired to not just respond to trends but to shape them. Hear how key megatrends are redefining our society and how shifts in technology are changing the way we consume, age, behave and believe.

9:00 AM

Leadership as a team sport - the science of engagement and motivation

Silvia Damiano, CEO About my Brain Institute

The role of leadership is more complex and diverse than ever before and a premium exists for leaders who can create a vision and have their people embrace change. Hear how neurobiology can turbocharge clarity, decision making and capability building.

10:00 AM

Morning Tea

10:15 AM

Central Coast re-imagined as a 'Smart Region'

Stephanie Hall, Assoc Director PwC

Peter Auhl, CIO, Central Coast Council / UoN Central Coast

Smart Cities are transforming the way we live, work, play. Learn how smart concepts, partnerships, technologies and connectivity can help create a smart region and fuel long term economic growth, innovation and liveability.

11:30 AM

Workshop Streams

Developing a killer strategy: How to scale your business in the digital age

Anna Samios
Entrepreneurs' Programme Advisor

Scale up your business be smarter and accelerate your success. Learn how to create critical execution strategies for new and emerging business models so that your business can be agile and cope with disruption.

The experience economy: How to drive customer value through experiences that excite

Kathryn Rae
SAP Innovation Services

Enhanced services and experiences are now part of the buying process. Learn how to apply the latest trends in customer experience management. Distinguish your brand through customer centric and engaging experiences.

Creating an intelligent enterprise – how technology is transforming our work

Speaker
TBC

Learn how the power of digital technology can unlock efficiencies, innovate new business models and empower your workforce. This session will cover new and emerging technology trends and how you can apply them to your business.

12:35 PM

What does the future hold for Central Coast industry? (Working Lunch)

Join the conversation with an esteemed panel of industry experts and discuss new industry innovations and what it means for job creation and economic growth.

- **Retail** – Scentre Experience, Westfield Scentre Group
- **Advanced Manufacturing** – Michael Sharpe, AMGC
- **Tourism** - Kathryn Rae, SAP Innovation Services
- **Education** - Jillian Williams, IBM P-Tech Partnership
- **Professional Services** – TBC
- **Health** - TBC

1:30 PM

Close

1:45 PM -

Optional Workshop - Unlocking your inner energy to realise your personal power

2:30 PM

Troy Colmer, Flowing Dams

This workshop divulges a scientific framework for an optimal mind, body and spirit connection. Participants will learn a powerful formula to unlock personal barriers and become confident, successful leaders for the new digital age. By applying the exact principles in the workshop Troy will share how he achieved a staggering 400% business growth rate over five years.

Why attend thinkingBIG Central Coast Innovation Summit 2019?

Coined by NSW Government as the "Centre of NSW's fastest growing corridor", a new period of economic transformation for the Central Coast has arrived.

With a population increase of nearly 20% by 2036, the region needs to be primed and ready for growth.

This means rethinking the way we work, the way we live and the way we play.

As cities become more connected, aided by technology that influence every part of our lives, our region needs to be 'thinkingBIG' to accommodate our growing ageing population, working residents and visitors.

Globalization means Central Coast industry has to be relentless in its focus on continuous transformation, skills and new technologies to be competitive.

Customers are expecting innovation to be the norm, part of business DNA.

This Summit provides leaders in business, government and Not for Profits valuable thought leadership on how the digital age is transforming the globe, our nation and our region.

Sessions are practical, giving leaders a roadmap for new ideas, process and growth. Modern tools will assist in decision making for a highly disruptive world.

Participants will be fuelled to 'thinkingBIG' on vital issues that will transform the Central Coast from good to great.

Logistics

Venue: Mingara Recreation Club
Mingara Dr, Tumby Umbi

Parking: Parking is available on site

Resort entry: Photo ID is required

Catering: All day coffee, light breakfast, morning tea and a light working lunch is provided.

Pricing inc. GST

Member & LCC Member	\$85.00
Non Member	\$110.00
Optional Workshop	\$25.00

Registration

Find **thinkingBIG** in Sticky Tickets
or go to tix.yt/thinkingbig

Phone: 02 4391 0600

Email: centralcoast@nswbc.com.au

Platinum Partner



Event Partners



About NSW Business Chamber Central Coast

thinkingBIG Central Coast Innovation Summit 2019 is brought to you by NSW Business Chamber Central Coast.

We amplify the voice of nearly 2000 local businesses on the Central Coast.

For the Central coast to achieve sector development, jobs creation and a global orientation, our economic outlook has to include higher productivity rates, innovation, exports and tourism regional anchor points.

Our ambition is create a regional business landscape that is connected globally, is understood as an easy place to start and grow business, offers stimulating career pathways from study to work and has established and innovative industries of excellence.

Iconic thought leadership events like these enable businesses to improve margins, make better employers and help leaders grapple with daily challenges they face when growing their business.