



Australian Government
Department of Industry,
Innovation and Science

Business
Entrepreneurs' Programme



future-proofing Australian manufacturing SME's

Competing in today's increasingly digitalised world and winning in the fourth industrial revolution requires global context and market access, entrepreneurial leadership, a culture of innovation and the adoption of new emerging technologies. But above all, it requires a different set of thinking.

Whether you are new to digital manufacturing or well on the journey, the futuremap workshop will give you valuable insights into the current state of your business and then have you consider where you aspire to be, and by when.

Interactive and packed with industry examples, the workshop is intended specifically for you if you are a manufacturing business owner or senior executive (e.g. General manager) to help you:

- think differently about the opportunities and challenges of digital manufacturing;
- map the current state of your business with respect to capabilities and characteristics vital for future competitiveness and success, and compare this to where you aspire to be in two years from now;
- understand the primary gaps between your current state and your aspirations, to assist you to develop your key areas of focus and potential investment; and
- understand where assistance may be sought to help you on your transition to digital manufacturing.

Prepare to be inspired, learn, and grow as you spend the workshop assessing and mapping your business' manufacturing capabilities and characteristics using futuremap, a business diagnostic tool developed by IMCRC, and deployed in collaboration the Entrepreneurs' Programme.

To receive the password to register for this workshop, please contact Peter Davies on 0407 023 326.

For more information, please go to www.imcrc.org/futuremap

The Entrepreneurs' Programme is the Australian Government's flagship initiative for business competitiveness and productivity. It forms part of the Government's National Innovation and Science Agenda. The Programme uses experienced Advisers and Facilitators, drawn from industry, to ensure businesses get the advice and support they need to improve their competitiveness, productivity and to maximize their growth potential. For more information go to www.business.gov.au/EP.

EVENT DETAILS

26 February 2019

Board Room
Business Incubator
Uni Campus
Loop Road
Ourimbah NSW 2258

7:30am - 10:30am

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