

THE COLLABORATORY

Discover the hidden potential in Collaborative Communities



The
Collaboratory
S E R I E S

The Collaboratory Series is a transformational, social learning lab that introduces forward-thinking businesses and professionals to effective, science-based modalities that build capacity within individuals, teams and organisations to collaborate more effectively, to think creatively, act resourcefully, foster entrepreneurship and innovate faster.

Curated by Mark Jones and the team at Jenark Business Solutions (Central Coast NSW) in partnership with Brain Friendly Dynamics (USA), the Collaboratory is an incredible four-hour experience with lots of social interactions, delicious food, impactful learning and inspiring conversations.

The event features an immersive learning experience designed to challenge you and, at a minimum, shift your perspective about work, business and life challenges. Learning experiences are immediately useful and easy to apply directly back in your workplace.

At our next Collaboratory event, we'll experience the [FreshBiz Game](#) simulation. If you have never had a game-based learning experience, then you're in for a treat! FreshBiz is an international sensation and regularly applied by companies and organisations looking to transform their Conscious Capitalism, Audi, Johnson & Johnson, Microsoft, the United Nations, Ernst & Young, Accenture Group, Prada, Sony, and many others have participated in FreshBiz to experience how to play business and life by a new set of rules, a set of rules designed to expand possibilities, to build effective collaborations, establish trust and build real success.

Actionable and measurable outcomes from this event include:

- The application of experiential game theory to unlock the 5 key elements of co-creating a *conscious business ecosystem* in which to live, work and play.
- Create and leverage the collaborative power of high trust relationships.
- Identify the personal and relational blocks that often sabotage collaboration, innovation and business success.
- Learn how to implement 'we-centric' processes to improve team performance.
- Transform from a transactional mindset to a radically collaborative and innovative mindset.
- Build a toolkit of "cutting edge" leadership, team, and stakeholder engagement skills.



Jenark Business Solutions and its USA based Business Partners at Brain Friendly Dynamics are proud to be in a position to offer this dynamic and unique learning event to entrepreneurs and growth focused businesses across regional Australia.

Difference between Collaborative and Adversarial Workplaces

Research by Kotter and Keskett 2011
Survey of over 700 Fortune 500 Companies

Net Income Improved

755%

more

Stock Price Grew

826%

more

Revenue Increased

516%

more

Workforce Expanded

246%

more

SPONSORS:

Central Coast Industry Connect is proud to be a supporter of this event.



LEARNING OUTCOMES

Communities, businesses and organisations live or die on relationships. Effective managers have one skill in common — collaborative influence — the ability to get things done by getting people to communicate effectively, empathise, share common goals, and building strong collaborative networks.

The “**FreshBiz Collaboratory**” generates the following core competencies and leadership skills:

Enhanced Collaboration Skills	Self-Awareness	Goal Achievement
Entrepreneurial Thinking	Ethical Decision Making	Proactivity
Relationship Management	Interest-Based Negotiation	Managing Direct Feedback
Accountable Communication	Truthfulness	Skilful Problem Solving
Improved Work Cultures	Teamwork	Self-Accountability
Creativity and Innovation	Empathy	Trusting Relationships

Come and shift your perspective with us! Space is limited to 24 participants per event.

PLEASE RSVP TO RESERVE YOUR SPOT.

The team at Jenark Business Solutions and Brain Friendly Dynamics are excited for the opportunity to share this powerful learning and business building experience with you.



EVENT DETAILS

Date: 19th January 2020

Time: 8.30am Registration

Location: The Business Incubator – North Loop Rd, Ourimbah Campus – Newcastle University

Cost \$69.00

[CLICK HERE TO BOOK YOUR SPOT](#)

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