



30 MARCH 2020

CENTRAL COAST INDUSTRY CONNECT WELCOMES LOCAL COVID-19 BUSINESS TASKFORCE

Central Coast Industry Connect (CCIC) is pleased to be part of the rapid response group that has come together to help local business and industry sectors through the coronavirus pandemic.

CCIC, the Central Coast Food Alliance, Business NSW, Central Coast Council and Regional Development Australia have joined forces to assess the economic impact of COVID-19 to the Central Coast economy and respond with local initiatives aimed at stimulating business investment, maintaining jobs and helping businesses withstand the effects of the pandemic.

“ To have such a group come together in what is a difficult and trying time for the region and the country, shows the commitment of the parties to ensuring the impact of Covid-19 is minimized as much as possible and importantly, we come out the other side as strong as possible” said Frank Sammut Executive Officer of CCIC and the Food Alliance.

“Our Manufacturing sector is predominantly split between Building and Construction supplies, Engineering and Fabrication, and Food and Beverage production. The diversity of impact will vary between the sectors and within the sectors. If you look at the food sector, demand is currently high, but some local niche food and beverage manufacturers are struggling because their markets like tourism have dried up” said Mr Sammut.

A recent ABS survey has revealed that approximately half of Australian businesses had experienced an adverse impact as a result of COVID-19 during the previous two weeks and 86% of businesses expected to be impacted in future months.

The taskforce has established a [COVID-19 information portal](#) to provide relevant information and what support is available to help businesses now and prepare for COVID-19 recovery.

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About CCIC

Central Coast Industry Connect Ltd and its cluster Central Coast Food Alliance (CCFA) is a not for profit organisation that supports manufacturing and related industries to drive industry growth, economic development and job creation. It does this by bringing together Government, Industry and Research, and Education providers to drive best industry practice and Technology, Collaboration and Innovation.