

Business Planning Through Difficult Times – 2-hour Workshop

This face to face workshop focuses on the basic components of what to do and how to do it in difficult times for your organisation. While there is no short-cut solution, there are some things you can manage to do to manage your business, to best position it to cope with future circumstances.

Overview

This workshop will provide you with the components to write and or evaluate your business plan and adapt it accordingly in these difficult economic times.

This workshop will cover the following subject matter:

- Knowing Where You Want to Go with your Business
- Adapting to the Marketplace
- Weighing Up Your Prospects
- Looking to the Future
- Putting your Business Plan into action

Learning Outcomes

By the end of this workshop, you will be able to:

- Have options as to how to Improve your Status & Profile as a Business
- How to Return Your Business to Stability and eventually Profitability
- Take Stock of Where Your Business is At

This is a free event

When: 19th August 2022
Where: Mingara Recreational Club – Tasman Room
12-14 Mingara Drive, Tumbi Umbi NSW
Time: 1.30 pm to 3.30 pm

Presented by Keith Whelan

[Register Here](#)



About Keith Whelan

Although Keith spends the bulk of his time specializing in grants, tenders and funding consultancy, he uses his experience of many years of working with business, not for profits and government to deliver business and strategy related processes to help and support business growth and resilience.

Keith has a Bachelor of Arts Degree in both Journalism & Political Science as well as a master's degree in social Change & Development. He presently works with a number of companies across Australia in developing their respective Corporate Social Responsibility Strategies. In doing this he reviews and the company's business strategy and business plans. He presently teaches at the University of Sydney & ANU Canberra.