



Australian Government

Australian Trade and Investment Commission

TRADESTART

SUPPORT FOR EXPORTERS

Potential, New and Existing Exporters
August 2022



State Government: Investment NSW

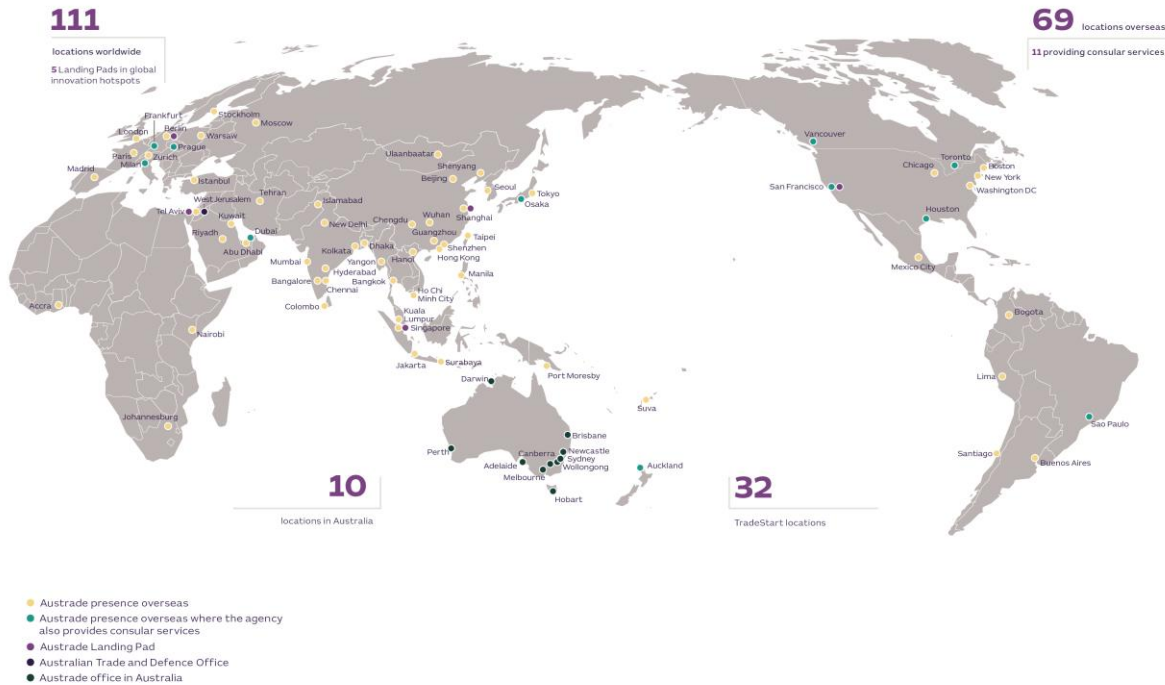
Our Global NSW network



Federal Government: Austrade | Tradestart

AUSTRADE

GLOBAL REACH



TRADESTART

NATIONAL REACH

Austrade's national network



Tradestart Services

LOCAL ASSISTANCE

COMBINED RESOURCES OF STATE AND FEDERAL GOVERNMENT

- 10 Senior Export Advisers across NSW providing export assistance and support
- Assess export capability and readiness
- Build export knowledge, skills and capabilities
- Export market development
- Opportunities
- Referrals to specialist service providers
- Export Market Development Grant (EMDG)

www.austrade.gov.au

Reducing the time, cost and risk of expanding your business internationally



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TRADESTART

Austrade Digital Services

www.export.business.gov.au

RESEARCH & LEARN

- EXPORT READINESS QUIZ
- GUIDE TO EXPORTING
- MARKET SEARCH TOOL
- DECIDE ON CHANNELS TO MARKET
- FINDING LAWS & REGULATIONS
- NEWSLETTERS
- E-COMMERCE GUIDE

www.austrade.gov.au/ecommerce-guide/



FREE TRADE AGREEMENTS

www.ftaportal.dfat.gov.au

EXPLORE FTA BENEFITS

The screenshot displays the 'Free Trade Agreement Portal' website. At the top, a banner features a mountain landscape with the text 'Welcome to the FTA Portal'. Below this, a list of benefits is provided:

- Discover new trade opportunities
- Learn about Free Trade Agreements
- Find accurate tariffs for your product
- Explore services commitments
- Check your eligibility for benefits
- Get latest trade data

The search interface includes a search bar with a magnifying glass icon and a 'Search' button, and a 'Browse categories' link. Below the search bar, there are three required fields: '1. Service, product or HS code (required)', '2. Select Trade Direction (required)', and '3. Select Country (required)'. The first field is empty, while the second and third are dropdown menus with 'Select' and a downward arrow. A red 'Search' button is positioned to the right of the dropdowns.

Below the search interface, the 'Explore by Market' section is visible, featuring three market cards:

- Brunei Darussalam**: Image of a mosque.
- Cambodia**: Image of Angkor Wat.
- Canada**: Image of a city skyline.

Investment NSW : Going Global Program

Connecting NSW emerging exporters with opportunities in key international markets

Intensive program for export ready companies, providing:

- Introduction and advanced exporting workshops
- Market intelligence briefings
- Cultural training
- Potential partner introductions and business matching
- Market visits programs (where possible), in-market assistance and logistical support
- Industry networking opportunities
- Ongoing advice and follow up



Investment NSW : Going Global Program

Health and Medtech to the Middle East

Eligible businesses can apply for free support to export healthcare, digital health, medical and pharmaceutical products or services to the Middle East. Applications close 4 September 2022.

<https://www.investment.nsw.gov.au/living-working-and-business/nsw-going-global-export-program/health-and-medtech-to-the-middle-east/>

Cleantech to United States of America

Eligible businesses can apply for free support to export cleantech products and services to the USA. Applications close 31 August 2022.

<https://www.investment.nsw.gov.au/living-working-and-business/nsw-going-global-export-program/cleantech-to-united-states-of-america/>



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