

THE COLLABORATORY

Discover the hidden potential in Collaborative Communities



CENTRAL COAST
INDUSTRY FESTIVAL



**The
Collaboratory**
S E R I E S

The Collaboratory Series is a transformational, social learning lab that introduces forward-thinking business leaders, entrepreneurs and professionals to effective, science-based modalities that build capacity within individuals, teams and organisations to collaborate more effectively, to think creatively, act resourcefully, foster entrepreneurship and innovate faster.



This two-day face to face workshop features immersive learning experiences designed to challenge you and, at a minimum, shift your perspective about work, business and life challenges. Learning outcomes are immediately useful and easy to apply directly back in your workplace.

You will experience the ***FreshBiz Game*** and the ***Radiant Transit*** simulations. If you have never had a game-based learning experience, then you're in for a treat! FreshBiz is an international sensation and regularly applied by companies and organisations looking to transform their cultures and to improve operational efficiency.

This two-day forum starts with the **"Freshbiz"** and **Radical Collaboration** workshop to initiate the framing of the two days highlighting the benefits of improved collaboration skills and the complimentary benefits of building trust-based relationships to grow organisational capability and business resilience.

In day two the **"Radiant Transit"** simulation is introduced where the participants join one of two boards (Executive teams) where they must make decisions about their organisation's growth, resilience, and sustainability while considering the moves and strategic objectives of the other board.

This exercise showcases some of the key collaborative principles (learnt in the day one RC event), and how to apply them in a practical context needed for successful win-win solutions in traditionally competitive environments.

This combination of workshops gives participants the practical skills, knowledge, and experiences that when implemented back in their workplace environments can become a quick, transformative, and immediate catalyst for change and performance improvement. Although the basis of the program is focused on collaborative skill building, a broader skillset will be introduced that embodies building organisational capability, the maximising of both individual and team effectiveness, improving leadership capability, and the modelling for stronger, more resilient, and sustainable businesses. The specific objectives are to help participants:

- Build collaborative skills.
- Gain understanding of the elements of building and maintaining long-term climates of trust.
- Develop skills establishing and solidifying partnerships and alliances.
- Learn about the dynamics of interpersonal relationships, particularly in conflicted situations.
- Practice problem solving in simulated and real-time situations.
- Gain personal insight into attitudes and behaviors in conflicted or pressure-based situations.
- Have your managers and leaders grow their entrepreneurial mindset.



Communities, businesses and organisations live or die on relationships. Effective managers have one skill in common — **collaborative influence** — the ability to get things done by getting people to communicate effectively, empathise, share common goals, and building strong collaborative networks.

Difference between Collaborative and Adversarial Workplaces

Research by Kotter and Keskett 2011
Survey of over 700 Fortune 500 Companies



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The team at the Central Coast Industry Festival, Jenark Business Solutions and Brain Friendly Dynamics are excited for the opportunity to share this powerful learning and business building experience with you. **This workshop is free and morning tea and lunch will be provided.**



EVENT DETAILS

Date: 24th & 25th August 2022

Time: 8.30am Registration

Location: Mingara Recreational Club -Tasman Room

12-14 Mingara Drive, Tumbi Umbi NSW

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Our Speakers



Scott Winter

FOUNDER

BRAIN FRIENDLY DYNAMICS

Scott Winter is a globally renowned facilitator and founder of Brain-Friendly Dynamics. With vast experience in Government, not for profit environments and NGO's delivering leadership development projects, Scott integrates proven research-based methods of coaching, group learning and team facilitation with the latest research and technologies in Positive Psychology, Social Cognitive and Psychological Neuroscience to deliver engaging and impactful learning interventions.

Scott has worked internationally across all levels of Government, Fortune 500 Organisations, The International & US Olympic committees and the United Nations.

His facilitation processes challenge and stimulate leadership improvement, personal and team development, or change within a system or process to maximise the effectiveness of individuals, teams, and organisations.

teams, and organisations.



Mark Jones

CO - F O U N D E R

JENARK BUSINESS SOLUTIONS.

<https://mark-jones.mystrikingly.com/>

Jenark Business Solutions are in the business of helping our customers, businesses (large and small), to become more effective and profitable by growing and improving operational efficiencies and capability. They do this through the development and facilitation of bespoke and structured strategic planning and business improvement interventions.

Jenark delivers powerful, interactive, and principle-based forums to embed change and performance improvement. Since their initial launch in 1997 Jenark has evolved as a mainstream 2nd tier consultancy through the delivery of 100,000-man hours of strategic planning, consulting, coaching, and mentoring with some of Australasia's most progressive and iconic brand names.