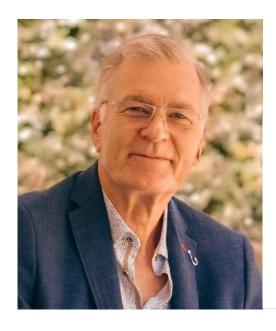# *Mike Goodman*

Associate Director

Mike is a dedicated contributor to CCIC and the advancement of Central Coast industry. As director and founder of QJump Technology, and a former advisor for the federal government's Entrepreneurs' Programme, he boasts over 30 years industry expertise. He also brings 12 years' experience delivering government-funded business support programs, having assisted more than 350 SMEs around the Central Coast, Newcastle and other Australian regions. Mike has pioneered national SME development and regional cluster initiatives spanning manufacturing, food, mining, clean technology, software, and service industries. Through QJump Technology, he offers business growth mentoring, peer group facilitation, regional industry workshops, and transformational advisory board chairing. Harnessing the fundamental 'technologies' of SME growth and leadership, Mike guides business owners and managers to find clarity, confidence, and courage for positive, transformative change.